

## MINISTERIAL VISITOR

On November 28, Esoftflow welcomed a special visitor. Mrs. Pia Olsen Dyhr, Denmark's Minister of Trade and Investment came to Esoftflow to see what the company has achieved in the few years it has been in operation. The Minister was particularly interested in learning more about the successful business model which esoftflow has implemented, creating more than 150 jobs so far.

The visit by Mrs. Pia Olsen Dyhr replaced the scheduled visit by Crown Prince Frederik which was cancelled in the last minute.



## CSR IS HOT

In October, Managing Director, Thomas Frisenberg was interviewed for the magazine Focus Denmark. The magazine which is published by the Ministry of Foreign Affairs presents its readers to Danish companies and key competences. Thomas Frisenberg was interviewed for an article on Esoftflow and its strategic approach to working with Corporate Social Responsibility (CSR). You can read the article by clicking this link:

[http://esoftflow.com/news/Esoftflow\\_on\\_Focus\\_Denmark\\_08Nov2011.pdf](http://esoftflow.com/news/Esoftflow_on_Focus_Denmark_08Nov2011.pdf)

## SHOWING THE WAY

Our employee of the month in November is really showing the way. Nhung started as an editor in Esoftflow in 2008. From the beginning she has showed that she has the right skills and mindset. Always diligent in her work and providing support to her fellow colleagues, she joined our newly established video editing team earlier this year. As of November 1st, she has been promoted to team leader for our high-end photo editing team as well as our video editing team.

Well done Nhung, you really are an example to follow. Nhung is standing next to Nam on the below photo.

## NEW FACES

In November we have boosted our production management team even further with the employment of Vu Nam. Nam is taking on the management of our production during the day-shift, and will work closely with the rest of production management team.

Nam has a background in production and HR, and we are all excited about the experience and skills he is bringing to Esoftflow. Welcome on board !

