

## FIRST ISSUE

We have decided that we want to be better at providing our clients, partners and stakeholders with information about our doings in Hanoi.

We have lot's of interesting stories to share, and we will do so via our website, facebook and now also a newsletter. This is the premier issue. Welcome to the world of esoftflow.

*Thomas Frisenberg, Managing Director*

## THE FANTASTIC 4

On August 1<sup>st</sup> we marked another milestone in esoftflow's short history. We turned 4 and still going strong! It has been a remarkable journey, and something that we are all proud of in esoftflow.

We have gone from 10 staff to 150 staff and from editing just a few images a day to editing over 1.5 million images a year.

We can't wait for the next 4.



## NEW FACES

On September 1<sup>st</sup>, Nils Mandrup started as CTO. Nils has a long career in the IT sector. He will be working with implementing our IT strategy.

Also on September 1<sup>st</sup>, Vu Trong Nghia (left) joined esoftflow, and will take up the position as Production Manager. Nghia comes from FPT, Vietnam biggest and most successful IT company.

Our current Production Manager, Le Quoc Thang is moving to a newly created position as Incubator Manager. Thang will in the future focus on new clients and products.

Let's go!

## SUMMER TIME

In the weekend of 13-15 August, more than 100 staff joined the annual summer trip. This year we went to the sandy beaches in Thanh Hoa Province some 200 km south of Hanoi.

The weather was beautiful and the water temperature was spot on. A time to relax after a busy spring period, but also a time to get to know each other better and strengthen team work across the company.

Sunny regards from the esoftflow team!

