

## Esoffflow to involve in large CSR project

On 11 February 2011, the Danish Embassy in Hanoi announced that esoofflow has been selected to be a major stakeholder in a groundbreaking CSR project in Vietnam funded by the Danish Government. The project, which is set to kick off in March 2011, will see Esoffflow provide IT and graphic design training and job creation for ex-prostitutes and drug users at the Center for Social Labour Education No. 2 located some 80 kilometers outside of Hanoi.

Over a two year period, staff from Esoffflow will train groups of inmates in various IT and graphics design services with the aim to equip them with skills that will give them a better chance of finding stable jobs upon being released from the centre. Esoffflow has already committed itself to employ a number of the trainees.

The project has a budget of DKK 3,000,000 of which DKK 1,183,500 is allocated to the services provided by Esoffflow.

The project will further strengthen Esoffflow's CSR profile. Since its establishment in 2007, CSR has been an integrated part of Esoffflow's business strategy. Among other initiatives, Esoffflow is actively promoting employment of disabled and female staff. Esoffflow is often used as an example of best practice when it comes to implementing corporate social responsibility (CSR) activities in Vietnam.

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